DATA NEWBIES COMMUNITY PROJECT 2

1. Find the top 5 customers who have spent the most.
2. List all invoices and the name of the customer who placed them.
3. Find the most popular genre (the one with the most tracks.
4. List
5. Find the total sales for each country.
6. Get the names of customers who have purchased more than 5 invoices.
7. List all the playlists and the number of tracks in each.
8. Find the top 3 most sold tracks and their genres. \*\*
9. List all tracks that have never been purchased.\*\*
10. Find the total number of invoices for each customer.
11. List the titles of the top 5 most expensive tracks.\*\*\*\*
12. Find the total sales amount for each country.\*\*\*
13. Find the average invoice total for customers in each country.
14. Identify customers who have never made a purchase.
15. Find the invoice with the highest total amount.
16. List the names of albums that have more than 10 tracks.

Problem Statement

Identify customers who are at risk of churning (i.e., stopping their purchase) based on their purchase history and suggest targeted promotions to retain them.

(Use this as a criteria for those at risk of churning—--- Identify customers who haven't made a purchase in the last 6 months)